



# PIP FRUIT

Seaweed is one of the most complex materials known to man and contains a vast range of minerals, trace elements, mannitols, alginates, amino acids, naturally occurring antibodies and plant growth hormones that provide a nutrient 'feast' for fruit trees.

A fertile and productive soil is a biologically active soil in which large microbial populations flourish, building the precious humus layer which is the nutrient storehouse of the soil that aids disease protection and moisture retention.

AgriSea Soil Nutrition feeds and increases the soil microbial population, while promoting the development of a strong and healthy root system. AgriSea Foliar Nutrition provides nutrients directly to the tree in a form that is readily absorbed.

## PROGRAMME

Apply AgriSea Soil Nutrition  
(1:50) @ 5L per ha – May and August

Apply AgriSea Foliar Nutrition  
(1:100) @ 5L per ha approx 1 week prior to flowering, and at  
14 day intervals in conjunction with other spray applications  
(compatible with most sprays).

Free delivery for 100L size and above, Nationwide, NZ  
20L = \$220 100L = \$920 200L = \$1665 1000L = \$6277  
Please add GST to all these prices

## BENEFITS

- longer storage possible
- higher brix – sweeter taste
- aids in prevention of leaf borne disease
- better colour in leaf & fruit



# Are all seaweed products the same?



As we were founding members of SANZ (Seaweed Assn of NZ; [www.sanz.org.nz](http://www.sanz.org.nz)), and Jill is the current Chairperson, we are up to date with seaweed both nationally and internationally.

There are only around 15 specialist seaweed manufacturers of farm inputs in the world. We are the only one (a) to use NZ seaweed (b) with a unique fermentation process. This begins with many families in remote coastal areas around NZ who are specifically trained and licensed in the AgriSea way of collecting and drying our seaweed. It is from this basic raw resource level that the retention of the vast range of elements including vitamins, minerals, pro-biotic elements, naturally occurring anti-bodies and growth promotants begins.

Our long, slow cold brewing process centres around retaining all these complex elements AgriSea can trace each barrel we produce to the exact remote NZ beach it was gathered from. In contrast, most overseas seaweeds are kiln dried, (this destroys vitamins), many have had extractions taken out for other industries (e.g. food, cosmetics, science) and hence land in bulk in NZ as a very cheap powdered by-product. AgriSea is the 'Rolls Royce' of seaweed products in the world – offering high nutrition and excellent value.

## // IF YOU CAN'T SMELL THE SEA IN A SEAWEED POWDER – DON'T BUY IT //

### AgriSea Foliar Nutrition

Foliar spraying with seaweed supplies nutrients to the plant via the leaves, a method which has been shown to be 95% efficient – when applied under ideal conditions, nutrients have been translocated into the plant within one hour.

The success of AgriSea's Foliar Nutrition is due to the presentation of a balanced package of micro-nutrients to the plant in proportions that are conducive to absorption.

Seaweed is a growth enhancer that provides the natural plant hormones – auxins, gibberellins and cytokinins. These plant hormones are growth stimulants that are an important aid to: larger fruit size through cell division and cell expansion increased root growth which in turn accelerates nutrient and water uptake.

These hormones are carefully protected during AgriSea's unique hand manufacturing system that does not use heat, chemicals, freezing, drying or other processes that will de-nature the sensitive balance of micronutrients that are so important to the plant.

#### AgriSea Foliar Nutrition delivers:

- moderate levels of boron to enhance pollen viability
- valuable fruit sizing mechanism via natural plant growth hormones
- improved storage life of fruit (as a result of increased calcium content)
- higher dry matter by promoting cell division resistance to wind damage by making new growth more flexible at the base and thereby reducing cane blowouts
- nutrient assistance to plants under stress (heavy cropping, drought, frost or wind) and during periods of rapid growth.
- No harmful residues
- No withholding period.
- Certified organic – BioGro 4912

