



FIELDAYS 2016 DRYSTOCK NEWSLETTER



Hi Everyone!

We are busy getting prepared for National Fieldays – with this year's theme "collaborate to accelerate innovation" being very topical for AgriSea. We have entered collaborative and innovative relationships with a number of amazing NZ and international businesses and people over the past year.

Our new Solid + range we developed in collaboration with Blue Pacific Minerals has proven to be very popular this autumn. In other collaborative news; we are excited to announce PGG Wrightson Turf as the exclusive distributors of our Turf Nutrition and Soil Nutrition for the Turf sector here in NZ and overseas. We approached PGG Wrightson Turf because they are experts in this field and committed to the turf sector. We have met their management team and their dedicated Turf field staff who have been through technical training on our products - we were impressed with their commitment to customer service and research.

RECORD SPORE COUNTS

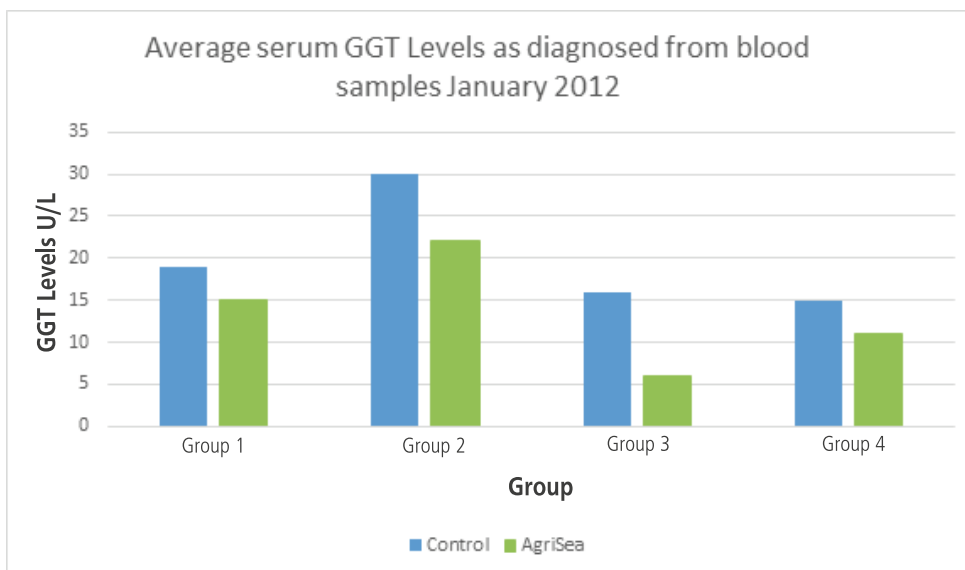
This autumn has seen extremely high spore counts with records being broken in March, the Matamata Vets recorded one count of 3.8million. Reports from AgriSea Farms have been hugely positive with local vet clinics being equally as impressed with the low spore counts found in AgriSea treated pastures.

LIVER DAMAGE & LASTING EFFECTS

The AgriSea Animal Nutrition has been a valuable tool for many farmers – AgriSea Animal Nutrition was indicated to help against liver damage in the 2012 Cognosco research with the treatment animals having a lower level of GGT (Glutamyl-gammatranspeptidase). Increased levels of GGT are used as an indicator in liver damage – often caused by facial eczema. The liver does have the ability to regenerate after some damage but ensuring your animals are

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supplemented with bioavailable minerals and vitamins will help your stock get through calving and lambing. Ewes with severe liver damage will not carry pregnancy well – especially with twins – keep an eye on your stock through this period. One important vitamin for liver health is B12. AgriSea Animal Nutrition supplies good levels of B12 along with other essential minerals through this period including Iodine, Copper and Selenium. We recommend a 20ml dose 4 weeks before lambing for ewes & 50mls with Beefies.



BRENDON AND HAYLEY ROBINSON – BREAKING NEWS

AgriSea clients; Brendon and Hayley Robinson from Hawera have just won the supreme award in the Beef & Lamb New Zealand Steak of Origin awards held in Palmerston North 13-15th May. There were five classes of cattle in the competition with Brendon and Hayley taking out the top award from their entry in the Crossbreed and other class section.

A HUGE CONGRATULATIONS to the Robinsons for their efforts and a big thank you to them also for their support of AgriSea.

INCREASING SEAWEED AVAILABILITY FOR ANIMAL USE, BUYER BEWARE:

There are many new seaweed products coming onto the market promoted for Animal Health. When looking for a good Seaweed product consider the following to ensure you are getting an effective and value added product for your business:

- **Species of Seaweed** – Seaweeds differ greatly in nutritional composition not just between species but also within a species – depending on when or where it was harvested.
- **Product analysis** – Ask for a “product analysis” when buying a seaweed product. Some seaweed products only provide a “typical analysis of seaweed”. This “typical analysis” can be misleading as it is not what is actually in the product. Make sure you are not buying a product that is essentially a by-product - left-over after the goodness has been extracted for other industries. Products containing a “seaweed extract” are very different to a seaweed concentrate.
- **Sustainability of the Seaweed Harvested** – where has the seaweed come from, how has it been dried and processed? If it is kiln dried the vitamins have gone.
- **Research** – Has there been any studies done using the product? All seaweed products are not the same
- **Trust & length of time on the market** – has the product been trialled in NZ conditions on NZ farms? What do other farmers think of the product? Can you talk to anyone who has used the product for a substantial length of time?

ANIMAL NUTRITION

For ewes – 10mls/hd pre lamb, prior to going onto brassicas, post shearing or other times of stress. Also don't forget about your hoggets -10mls to really give them a kick out of winter. For the coming spring consider 3mls/lamb at tailing/docking and 10mls for the ewes and 5mls for lambs at weaning (for those that don't go straight on the truck!) Remember too that you can use AgriSea salt blocks at any time during the year – these are especially useful for any animals on crop or when you set stock for lambing or calving.

CALVES

AgriSea Animal Nutrition contains EVERY essential Amino Acid in a Bioavailable form these are important for the development of the newborn calf. Supplying adequate and complex amino acids can help:

- Improve use of nutrients for growth
- Energy
- Fighting infection – immune function which may lead to decreased rotovirus and coccidiosis
- Formation of red blood cells
- Rumen development

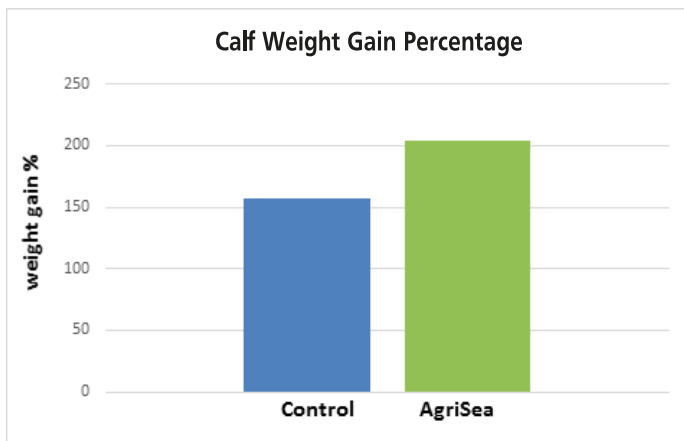
CALF PROGRAMME – 25mls per calf on arrival at the shed then 3-5mls per calf per day in milk (won't curdle)

AGRISEA RESEARCH

In 2015 Wintec student Anita Axcell conducted a study into the effects of the AgriSea Calf Programme over 12 weeks.

The project was completed on a local vet's farm who oversaw the project. The Veterinarian made observations that "The AgriSea Calves faeces did not become as soft as the control calves meaning their pen was not as messy and the calves stayed cleaner themselves".

Anita concluded that the AgriSea calves development was better than that of the control group due to increased weight gain and reduced scouring.



SEAWEED SALT BLOCK

AgriSea Seaweed Salt Block contains a unique blend of Ecklonia Radiata seaweed and our specially batch brewed Animal Health Tonic. Together this blend of natural products provides livestock with an additional source of essential elements, vitamins, minerals and amino acids to boost overall Animal Health.

- Convenient & cost effective for all year round use
- Salt supplementation can increase feed intake
- Salt addition to diet optimizes production
- Trace elements for Animal Health
- Easy to stack, handle and dispense.

Check out more about our Seaweed Salt Block here:
www.youtube.com/watch?v=vXGR7N8zUMY



PASTURE & SOIL NUTRITION

Spraying the pasture ahead of the stock in times of low light is a strategy well trialled by AgriSea farmers. The PASTURE and SOIL combination has been proven to effectively fortify plants with Iodine – at much greater levels than Potassium Iodide (KI). (Research conducted by Waikato Institute of technology) Sufficient Iodine is essential for a successful lambing, calving and also later when mating begins.

SOLID +

The Solid+ range was developed especially with our hill country farmers in mind. The cost to apply solid via aeroplane Vs liquid by helicopter is significantly less. The Solid range can be mixed in with your base fertilisers and allow for more efficient nutrient usage, along with increased soil biological activity, and improved water holding capacity. Come and see us at Fieldays or talk to your local Field Consultant for more details.



FIELDAYS SPECIAL 2016

VALID FROM 1ST MAY - 30 JUNE 2016



SOLID SPECIAL

1/2 Ton
\$100 OFF

1 Ton
\$300 OFF

(Ex Paeroa/Tokoroa/ Christchurch)



20L
\$20 OFF
(RRP)

100L
\$50 OFF
(RRP)

200L
\$100 OFF
(RRP)

1000L
\$500 OFF
(RRP)



AgriSea is proud to partner NZ Farmers.

RURAL DELIVERY FILMING

Last month we had the Rural Delivery team here filming for a segment on the show that will air 2nd July – be sure to tune in

CALF CLUB PRIZES

Calf Club has gone from strength to strength and while Steve and his team in production are under the pump for a full 2 months in preparation it is also one of our favourite times of the year – the letters and photos we receive are shared around the team with many ohhhs and ahhs!

This year we have a number of prizes up for grabs – enter the competition by liking our Facebook page and posting a photo of your Calf Club/Ag Day Animal (s) including the human variety. Good Luck and enjoy this special time of year.



TARANAKI GALLOWAY AGM & HERDS TOUR

During the week of the 15th – 17th of April AgriSea had the privileged to be the Major Platinum Sponsors for the National Galloway Society of New Zealand for their Herds Tour and AGM.

AgriSea clients Clint Fisher and Desiree Scown who farm at Hurleyville were part of the Taranaki steering committee for this very successful event.

AgriSea sponsored the Friday night function and dinner which was attended by over 50 delegates who enjoyed an excellent meal, a silent auction of sponsors products and a hilarious quiz evening ably compared by Steve "El Presidente" Hobson. Gavin Robertson the lower North Island Field consultant for AgriSea gave a presentation speech before the dinner with much interest and many questions from the attendees.

The interest shown by all of the conference delegates was outstanding and made the sponsorship a very worthwhile and rewarding experience. So a huge Thumbs up the Galloway Cattle Society of NZ – Thank you for letting us be a part of your AGM.

We are looking forward to catching up with many of you at Fieldays – we are in our usual spot and always have a seat, a hot cuppa and great company. All the best for the busy calving season ahead!

Kindest regards, Tane & Clare, Keith & Jill and The MIGHTY team at AgriSea!

