



AgriSea

Horticulture Newsletter

Spring 2015

Hello All,

Spring is in the air! As we set up for a new season ahead we reflect on the success of last year's increase in NZ horticultural exports. It was so great to see so many of you at Fielddays – we were inundated with new hort inquiry so thank you so much for sharing your success stories from using AgriSea Nutritional Products.

AgriSea products are one of only 2 seaweed products allowed for use in organic exports to Japan – this is because we do not use chemicals in our production process. The long, cold, slow fermentation process means all the goodness is retained and you get the full nutritional benefits from the amazingly complex compound that seaweed possesses. It's true that good things take time!



AGRISEA NZ LTD RECOGNISED AT THE 2014 NZI NATIONAL SUSTAINABLE BUSINESS NETWORK AWARDS

AgriSea NZ Seaweed Ltd has won the Community Impact Award at the NZI National Sustainable Business Network Awards.

The NZI National Sustainable Business Network (SBN) Awards are New Zealand's longest-standing and pre-eminent sustainability awards. The awards are now in their 12th year and are designed to recognise businesses that are making a real difference by innovating New Zealand's business landscape.

The judges said that,

// What we specifically like about AgriSea is that they're running a great business, while showing ongoing commitment to quality research and development. AgriSea lives and breathes community and sustainability principles, they are engaged with local partners and communities, and they are enabling local communities to become financially sustainable. //



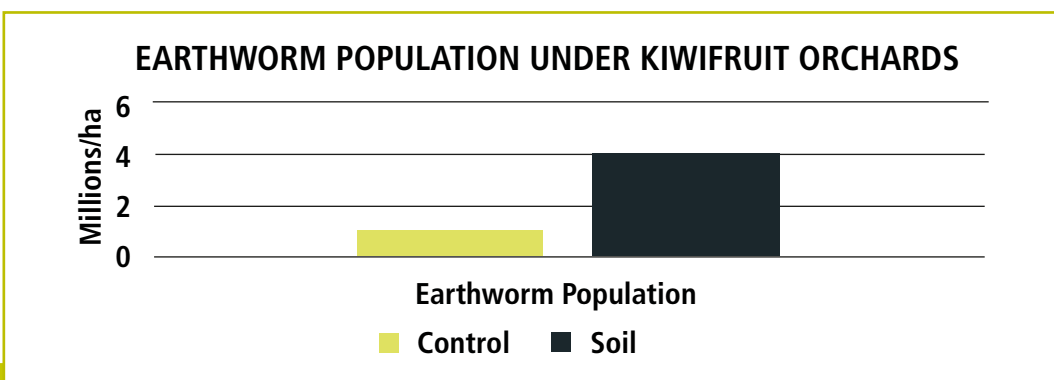
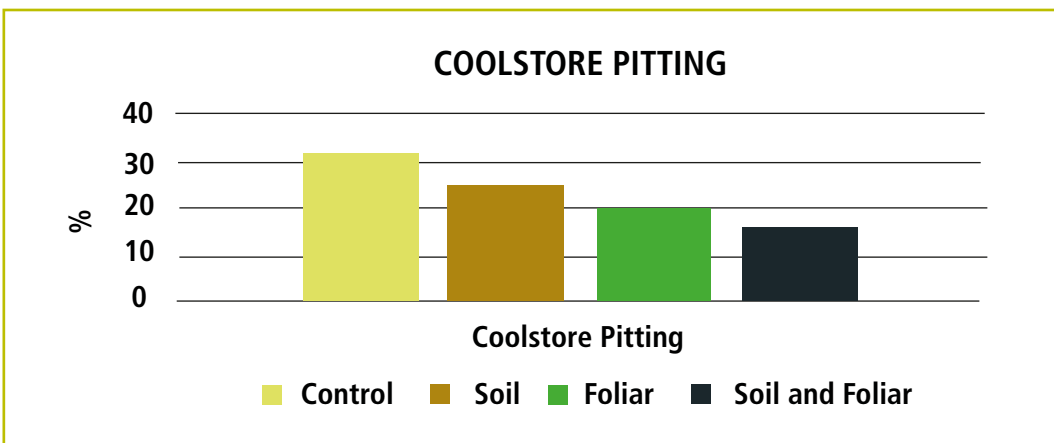
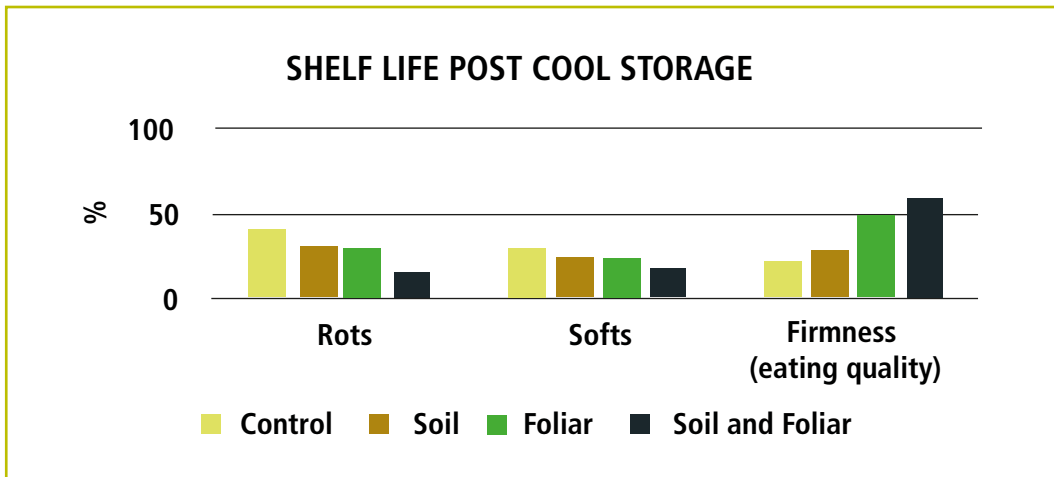
KIWIFRUIT

A warm welcome to all the new Kiwifruit growers who are using AgriSea seaweed as part of their program. And why wouldn't you? AgriSea seaweed products have been researched on kiwifruit orchards for a number of years across different growing seasons giving some outstanding results - shown below.

3 year Independent Research across 5 Kiwifruit Orchards.

Cool store pitting reduced by 45% using Soil and Foliar, rots and softs also reduced dramatically and the firmness – post 6 month cool storage was increased by 95% using a Soil and Foliar nutrition programme.

Soil health – the number of earthworms increased by 150%! The diversity of worm species also improved under an AgriSea Soil Programme.





To our great Supporters/Sponsors,

Thank you so much for all your support with building NZ's biggest ever Celebrity Wall of Wine and enabling us to produce this great Charity auction event.

With your help we raised just under \$11,000 for our Charities which included SPCA, CanTeen, Sustainable Coastline & Starship.

We had hoped to raise lots more but with only two months to pull it all together have it all on display at Bragato and get out and about with publicity/website amendments we were rushed off our feet. In total there were 110,000 hits on our Agrisea website featuring the sponsors and the celebrities and over 20,000 views on the Trade me Auctions, we had 65 auctions in total and were proud to dedicate the time and effort needed to create NZ's Biggest ever Wine Charity Auction, Not bad for a first time!

We already have some great ideas of what we could do next time to make it bigger and better and hope to have your support again with our next Charity fundraiser.

Other highlights from the auctions were John Key's wall of wine selling for \$1410, Dan Carters Wall for \$1370, Paul Henry's individual bottle for \$900! Followed by Dick Frizzell reaching a great \$172.



BRAGATO SPECIALS!

AGRISEA 2015 HORTICULTURE/VITICULTURE SPECIAL (VALID FROM 26 Aug - 30 Sept)

20L
FREE
FREIGHT
(RRP)

100L
\$50 OFF
(RRP)

200L
\$100 OFF
(RRP)

1000L
\$500 OFF
(RRP)

PRIZES

Purchase between : 100-199L

1x Motu

Purchase between : 200-499L

2x Motu

Purchase 500L - Above

1x Motu, 1x Vest



AgriSea is proud to partner NZ Growers



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ORGANIC WINE A SUCCESS!

The recent success of the Organic vs Conventional study was pleasing – AgriSea was proud to supply the Seaweed component of the research – supplying 64% of the countries vineyards our Seaweed products have been proven to add value to the viticulture industry. Increasing numbers of vineyards across the country are recognising the benefit of using a cold brewed gold standard NZ seaweed as an integral part of their vine nutrition whether they be an organic or a conventional grower.



CUSTOMER FEEDBACK

// We have used Agrisea foliar seaweed over the past 4 seasons and we continue to grow the treated area as we gain confidence in this product. Fruit finish is imperative in highly competitive export markets and I find Agrisea Seaweed complements this result keeping tree foliage in good health. Mainly used as a general foliar application on the orchards with challenging soil types and varieties we have expanded into other blocks as we see the fit and results. Lindsay and the team are great to deal with ensuring product delivery and consistency season long. //

Fulton Gillies - Organic Orchard Manager Bostocks



Tane & Clare, Jill & Keith and the mighty Team at AgriSea

www.agrisea.co.nz

